



Innovation Day 2019 – Exhibition Packages

Thursday 4 July 2019 at The Nottingham Belfry

We would like to invite you exhibit at Medilink East Midlands' Innovation Day 2019; the pre-eminent event to showcase the latest in healthcare and bioscience within the East Midlands.

Medilink East Midlands organises a comprehensive programme of events and Innovation Day is the key event within this programme. The day is firmly set in the annual life sciences events calendar and gets bigger and better year on year.

The event consists of an exhibition where companies will be showcasing their products and services and provides ample networking opportunities - see the latest technologies on show plus hear from key opinion leaders during the conference.

Innovation Day is the leading healthcare event in the East Midlands and is the “go to” event for any organisation wishing to have a presence in the East Midlands healthcare sector. Statistical information relating to Innovation Day 2018 can be found at the end of this document.

The exhibition space will allow your company to develop closer and better relationships with both existing and potential customers.

Exhibition Stand Package - £550 plus VAT for Medilink members, £900 plus VAT for non-Medilink members (33 stands available)

- Three complimentary tickets to the event (conference & exhibition)
- 10% discount for subsequent delegates
- Exhibitors listing in Conference Brochure
- Company listing on Medilink website with hyperlink to company website
- Inclusion of corporate items and company literature in delegate bags
- One tweet prior to the event
- Two complimentary tickets to the Medilink EM Business Awards, taking place in December 2019

Stand Specifics: Each stand is made up of a 6ft trestle table, 2 chairs and access to power. Exhibitors may bring pull up banners, poster boards etc... maximum height 3 metres and 3 metres wide.

Perhaps you are looking for more and want to be a Sponsor?

Sponsorship packages are available for the Medilink EM Business Awards taking place in December 2019. This package is tied in to Innovation Day, so in addition to sponsoring one of the five awards you will receive one of the above exhibition stands, for more information see contact details below.

To discuss these opportunities please contact the Events Team on 0115 822 3154 or email info@medilinkem.com

Medilink East Midlands Innovation Day Report		
	2018	% of Total
Attendance from Commercial organisations	153	74%
Attendance from Non-Commercial organisations	55	26%
Total attendance	208	
Organisations attending (by category):		
Medical Technology & Products	33	32%
Healthcare specific service providers	31	30%
Bioscience & Pharmaceutical	12	12%
Other service providers	9	9%
NHS	7	7%
Support Agencies (DIT, LEPs, Growth Hubs, etc.)	6	6%
Universities	5	4%
Other (press, etc.)	1	0%
Total number of Organisations	104	100%