

PREPARING YOUR NHS BUSINESS CASE

Thursday 05 September 2019
Venue TBC, Leicestershire



PART FUNDED BY:



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NICHOLAS BROWN, COMMERCIAL MANAGER, EAST MIDLANDS ACADEMIC HEALTH SCIENCE NETWORK

Nick joined the East Midlands Academic Health Science Network as Commercial Manager in 2015. Prior to this, Nick has more than 20 years' experience of the medical industry working with manufacturers, distributors and clinical staff from the UK and European health sectors, from both the sales and marketing side, as well as in a consulting and advisory role. His Commercial Manager role focuses on building closer links between healthcare and businesses; identifying new services and products that can be introduced for the benefit of patients throughout the region – as well as marketed throughout the UK and abroad, providing wealth creation opportunities across the East Midlands.



SPEAKER TBC, EAST MIDLANDS ACADEMIC HEALTH SCIENCE NETWORK

Bio To follow

This event is being held as part of the SoLSTICE programme – a project part-funded by the European Regional Development Fund.



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DAN TAYLOR, MANAGING DIRECTOR, BP2PO

Dan is an experienced senior executive and company director with over 25 years' operational experience for innovative technology companies. He spent 10 years operating as the commercial director for a number of private equity-backed SMEs, all of which made successful exits for investors. He has a deep knowledge of the global health and social care sector gained from high profile projects with vendors, providers, payers, commissioners and academics. His specific expertise is in sales and marketing built on working with investors and boards to translate strategic intent into an investable P&L. He now advises organisations working at the interface between technology and healthcare.



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