



## Innovation Day 2021

### Exhibition & Sponsorship Packages

Thursday 25 March at The Nottingham Belfry

*We would like to invite you exhibit at Medilink East Midlands' Innovation Day 2021; the pre-eminent event to showcase the latest in healthcare and bioscience within the East Midlands.*

Medilink East Midlands organises a comprehensive programme of events and Innovation Day is the key event within this programme. The day is firmly set in the annual life sciences events calendar and gets bigger and better year on year.

The event consists of an exhibition where companies will be showcasing their products and services and provides ample networking opportunities - see the latest technologies on show plus hear from key opinion leaders during the conference.

Innovation Day is the leading healthcare event in the East Midlands and is the "go to" event for any organisation wishing to have a presence in the East Midlands healthcare sector. Statistical information relating to Innovation Day 2019 can be found at the end of this document.

The exhibition space will allow your company to develop closer and better relationships with both existing and potential customers.

**Exhibition Stand Package - £558 plus VAT for Medilink members, £913 plus VAT for non-Medilink members (33 stands available)**

- Two complimentary tickets to the event (conference & exhibition)
- 10% discount for subsequent delegates
- Exhibitors listing in Conference Brochure
- Company listing on Medilink website with hyperlink to company website
- Inclusion of corporate items and company literature in delegate bags
- Three tweets prior to the event
- One complimentary ticket to the Medilink EM Business Awards, taking place in December 2020

Stand Specifics: Each stand is made up of a 6ft trestle table, 2 chairs and access to power. Exhibitors may bring pull up banners, poster boards etc... maximum height 3 metres and 2 metres wide.

## Sponsorship Package

In addition to the Exhibition Package, there are a variety of Sponsorship Packages available for Innovation Day. These range from Overall Event Sponsor to Delegate Bags. Please contact us for the full list of opportunities.

Sponsorship packages are also available for the Medilink EM Business Awards taking place in December 2020. Our Business Awards are designed to recognise and promote the excellence that East Midlands companies are achieving at the leading edge of the healthcare sector. There are 6 awards; Start-Up. Export Achievement. Delivering Innovation in to Health and Care, Innovation, Outstanding Achievement and One to Watch.

*To discuss either of these sponsorship opportunities please contact the Events Team on 0115 822 3154 or email [info@medilinkem.com](mailto:info@medilinkem.com)*

Medilink East Midlands Innovation Day Report		
	2019	% of Total
<b>Total number of registrations</b>	<b>213</b>	
Attendance from Commercial organisations	127	71%
Attendance from Non-Commercial organisations	52	29%
<b>Total attendance</b>	<b>179</b>	<b>100%</b>
<b>Organisations attending (by category):</b>		
Medical Technology & Products	42	41%
Healthcare specific service providers	28	27%
Bioscience & Pharmaceutical	7	7%
Other service providers	6	6%
NHS	7	7%
Support Agencies (DIT, LEPs, Growth Hubs, etc.)	4	4%
Universities	7	7%
Other (press, etc.)	2	2%
<b>Total number of Organisations</b>	<b>103</b>	<b>100%</b>