



Innovation Day 2021

Sponsorship Packages

Thursday 25th March, The Nottingham Belfry

We would like to invite you to take the opportunity of becoming one of the sponsors of Medilink East Midlands Innovation Day 2021; the pre-eminent event to showcase the latest in healthcare and bioscience within the East Midlands.

Medilink East Midlands organises a comprehensive programme of events and Innovation Day is the key event within this programme. The day is firmly set in the annual life sciences events calendar and gets bigger and better year on year.

The event consists of an exhibition where companies will be showcasing their products and services and provides ample networking opportunities - see the latest technologies on show plus hear from key opinion leaders during the conference.

Headline Sponsorship - £1500 +VAT **SOLD**

- Exhibition stand in a prime position in the exhibition area (worth £558)
- Opportunity to show your promotional video (max 5 mins) in the conference room at commencement of afternoon session
- 3 x complimentary tickets for Innovation Day
- 15% discount on subsequent bookings
- 2 x complimentary tickets for the Medilink EM Business Awards in Dec 2020
- Logo on our website listing with your profile and a link to your website
- Logo/listing on the sponsor page within the event programme
- Prominent advert within event programme
- Signage with your company logo and 'Sponsored by' at the registration table
- Sponsor details on the outside of delegate bags
- Insert into delegate bag: Company literature and/or corporate items
- Coverage in press releases
- Logo on holding slides between presentations at the conference
- Logo on all electronic mailers prior to the day
- 3 x tweets prior to event

Networking Sponsorship (09.00-10.00 & 14.30 – 15.15) - £500 +VAT

- Applies to pre event networking / registration and afternoon networking refreshment break
- Signage with your company logo and 'sponsored by' at refreshment stations
- Opportunity to show your promotional video (max 5 mins) in conference room immediately following the afternoon refreshment break
- Logo/listing within the programme
- Advert within the event programme
- Screen with company logo to announce break within the conference area
- Logo on all electronic invitations/mailers prior to the day

Conference Stationery pack – £550 +VAT

- A4 pad and pen for each delegate, both showing Medilink EM and sponsor logo. Design to be confirmed.

Adverts within programme (Space permitting)

Full, half or quarter page adverts – please check with us regarding availability.